

Dum Dum Motijheel Rabindra Mahavidyalaya

Campus CANVAS

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Department of Journalism & Mass Communication

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Dum Dum Motijheel Rabindra Mahavidyalaya Celebrates International Women's Day

Dum Dum Motijheel Rabindra Mahavidyalaya marked International Women's Day on March 8, 2025, with a special event organized by the Women's Cell, NSS Unit, and IQAC. The program featured inspiring videos highlighting the accomplishments of Indian and global women across various fields.

Honourable Principal Prof. (Dr.) Arijit Saha and IQAC Jt Coordinator Sri Subhabrata Bhattacharya attended the event, alongside members of IQAC, the Women's Cell, NSS Unit, faculty, and students.

A key highlight of the celebration was a special yoga session conducted by female students, emphasizing the importance of health, strength, and overall well-being. The event successfully reinforced the significance of women's empowerment and their contributions to society.

"Do what you can, with what you have, where you are."

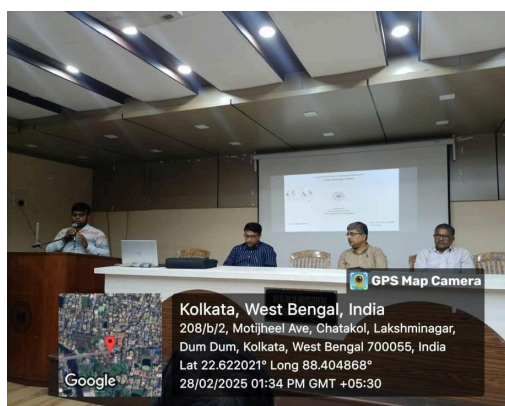
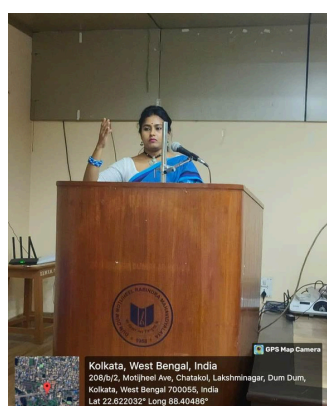
THEODORE ROOSEVELT



Celebration of International Mother Language Day at DDMRM

On March 7, 2025, the Departments of History and Bengali, in collaboration with IQAC, organized a special event at Dum Dum Motijheel Rabindra Mahavidyalaya to celebrate International Mother Language Day.

The event featured Dr. Manankumar Mondal, Head of the Bengali Department at Netaji Subhas Open University (NSOU), as the keynote speaker. The program was graced by the esteemed presence of Prof. Dr. Arijit Saha, Principal of the college, along with Mr. Subhabrata Bhattacharya, IQAC Joint Convener and Head of the History Department, and Dr. Apurba Pahad, Head of the Bengali Department. Faculty members, administrative staff, and students actively participated in the event, making it a meaningful tribute to the richness of our mother tongue. We take immense pride in honoring this special day with reverence and enthusiasm.



Inauguration of the Centre for Studies and Research in Indian Knowledge System

Dum Dum Motijheel Rabindra Mahavidyalaya proudly inaugurated the Centre for Studies and Research in Indian Knowledge System on February 28, 2025. This initiative, led by the Internal Quality Assurance Cell (IQAC), marks a milestone in the institution's academic journey. We extend our heartfelt gratitude to our esteemed Principal, Prof. (Dr.) Arijit Saha, along with Sri Subhabrata Bhattacharya (IQAC Joint Coordinator & Head, Department of History), Dr. Sukanya Bhattacharya (Head, Department of Sanskrit), and Sri Durga Sankar Koley (Faculty, Department of History) for their invaluable contributions in making this event a grand success.

"In the middle of every difficulty lies opportunity."

ALBERT EINSTEIN

"Osombhober Swopno" – A Remarkable Theatrical Debut on National Youth Day

The theatrical group Sphuron of DDMRM successfully staged its debut production, Osombhober Swopno, on January 30, 2025, in the college seminar hall, commemorating National Youth Day.

This captivating performance was a testament to the dedication and passion of our talented students and everyone involved in bringing the production to life. We extend our heartfelt gratitude to our esteemed Principal, Prof. (Dr.) Arijit Saha, as well as the NSS, IQAC members, and staff for their unwavering support. A special note of appreciation goes to Sri Avijit Basu, whose invaluable guidance made this production a reality.



"Be the change that you wish to see in the world."

MAHATMA GANDHI

Fostering Excellence: A Holistic Approach to Student Development

Dr. Arijit Saha, Principal & Editor, Campus Canvas

Education extends beyond classrooms; it is about shaping individuals who are knowledgeable, confident, and socially responsible. Our college believes in a holistic approach to student development, integrating academics, extracurricular activities, and community engagement to create well-rounded individuals.

Academically, we emphasize innovation through research, seminars, and industry collaborations. Our faculty encourages critical thinking, ensuring students stay ahead in their fields. Beyond academics, cultural events, sports, and student-led clubs provide opportunities for self-expression and leadership, fostering teamwork and discipline.

Equally important is social engagement. Through outreach programs and volunteer initiatives, our students develop empathy and a commitment to societal welfare. These experiences instill a sense of responsibility, preparing them to contribute meaningfully to the world.

As we continue our journey, I encourage every student to embrace these opportunities. Let us strive for excellence and innovation together.



Promoting Road Safety: An Awareness Initiative by NSS and IQAC

The NSS Unit of Dum Dum Motijheel Rabindra Mahavidyalaya, in collaboration with the Internal Quality Assurance Cell (IQAC), organized a National Road Safety Awareness Program on January 27, 2025. The initiative aimed to educate the public on essential road safety measures and encourage responsible behavior to prevent accidents.

The event featured insightful discussions on traffic rules, pedestrian safety, and the importance of following road regulations. Volunteers actively participated in spreading awareness, emphasizing the significance of cautious and disciplined road usage.

We extend our heartfelt gratitude to Dr. Arijit Saha, Principal of Dum Dum Motijheel Rabindra Mahavidyalaya, for his unwavering support in making this event a success. A special thanks to Dr. Moumita Bannerjee, NSS Programme Officer, for her dedicated efforts in organizing and guiding the volunteers. Their encouragement and leadership played a crucial role in fostering awareness and responsibility among participants.

Bridging Communities Through Learning and Creativity

The NSS unit of Dum Dum Motijheel Rabindra Mahavidyalaya organized a community outreach program at Wheel Primary School on January 7, 2025. Going beyond academics, the college students actively engaged with young learners through creative activities such as art and sports. These interactive sessions provided a lively and stimulating environment, making learning enjoyable for the children.

This initiative aimed to foster a spirit of collaboration, knowledge-sharing, and holistic development. By combining education with creativity, the volunteers helped nurture essential skills in the students while strengthening community ties. The event not only benefited the children but also provided the college students with valuable experiences in teamwork and social responsibility.

Such outreach programs play a crucial role in empowering communities by promoting inclusive learning and personal growth. The NSS unit remains committed to making a positive impact through continued efforts in education and social engagement.



"The secret of getting ahead is getting started."
MARK TWAIN



Successful Inauguration of Faculty Development Program at DumDum Motijheel Rabindra Mahavidyalaya

We are thrilled to announce the successful inauguration of the Faculty Development Program, organized by the Research & Development Cell and IQAC of DumDum Motijheel Rabindra Mahavidyalaya in collaboration with IARA. Sponsored by the Indian Council of Social Science Research – Eastern Regional Centre (ICSSR-ERC), the event took place on January 10, 2025.

This program is designed to enhance faculty members' academic excellence and research capabilities, fostering innovation and interdisciplinary collaboration in teaching and research. The inaugural session featured insightful speeches by esteemed dignitaries, inspiring participants to expand their knowledge and professional growth.

We extend our heartfelt gratitude to ICSSR-ERC, IARA, and everyone who contributed to making this event a success.

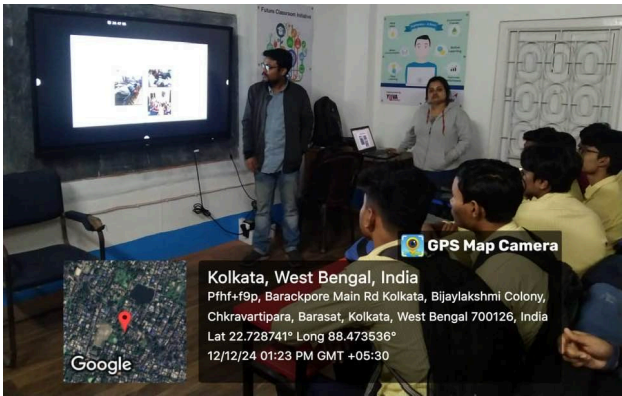
"If your actions inspire others to dream more, learn more, do more, and become more, you are a leader."
JOHN QUINCY ADAMS

Empowering Girls: Self-Defense Awareness Program

The Women’s Cell and IQAC of DumDum Motijheel Rabindra Mahavidyalaya successfully organized a Self-Defense Awareness Program for girls starting from 19th December 2024, to equip them with essential skills for personal safety. The session was led by Smt. Sujata Roy, who shared valuable insights on self-defense techniques, situational awareness, and the importance of confidence in ensuring personal security.



Through interactive demonstrations and expert guidance, participants gained a deeper understanding of self-protection methods. The initiative highlighted the importance of self-defense as a vital life skill and encouraged young girls to be vigilant and proactive about their safety. This awareness program was a significant step toward fostering a safer and more empowered community for women, reinforcing the message that self-defense is not just an option but a necessity.



Strengthening Educational Bonds: DDMRM's School Connect Program at Barasat Satyabharati Vidyapith

The School Connect Program, organized by Dum Dum Motijheel Rabindra Mahavidyalaya (DDMRM) at Barasat Satyabharati Vidyapith, successfully fostered a strong communication bridge between the two institutions. This initiative aimed to enhance interaction between college and school students, offering a platform for knowledge exchange, academic discussions, and mentorship opportunities. Faculty members and students from DDMRM engaged with the students of Barasat Satyabharati Vidyapith through interactive sessions, inspiring them to pursue higher education with confidence. The event not only strengthened educational ties but also encouraged students to explore new learning avenues. Through engaging discussions, guidance sessions, and collaborative activities, the program created an enriching experience for all participants. By bridging the gap between school and college education, this initiative by DDMRM set a remarkable example of academic collaboration, paving the way for future educational partnerships and student development.

"The only impossible journey is the one you never begin."
TONY ROBBINS

ARADHANA: A Cultural Tribute to Christ Through the Lens of Rabindranath Tagore

The Cultural Committee and IQAC of DDMRM proudly presented ARADHANA, a vibrant cultural program which took place on December 20, 2024. This special event was dedicated to commemorating the birth of Jesus Christ, uniquely interpreted through the philosophical and artistic vision of Kabiguru Rabindranath Tagore. Tagore, a global literary icon, deeply explored themes of spirituality, harmony, and universal love—ideals that resonate with the teachings of Christ. ARADHANA blended music, poetry, and performances that reflected Tagore’s perspective on faith and human connection. Through soulful renditions of his compositions, dramatic expressions, and insightful narratives, the program celebrated the essence of Christ’s teachings as envisioned by Tagore. It was an evening of artistic reverence, where culture met devotion, and the timeless wisdom of two great spiritual minds came alive.



"Success is not final, failure is not fatal: it is the courage to continue that counts."
WINSTON CHURCHILL



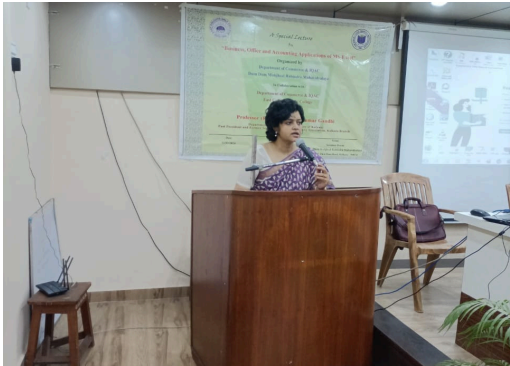
Exploring Environmental Journalism – A Workshop for Aspiring Student Journalists

A group of enthusiastic students from the Nature Club of DDMRM participated in an insightful Workshop on Environmental Journalism on November 27, 2024, at Paribesh Bhawan. This workshop aimed to equip students with the knowledge and skills required to report on environmental issues effectively. Through interactive sessions with industry experts, students learnt about investigative reporting, ethical journalism, and storytelling techniques that highlight pressing environmental concerns. They also gained practical experience in writing impactful articles and conducting interviews.

By attending this workshop, students not only enhanced their journalistic abilities but also became more aware of their role in advocating for environmental sustainability. The event provided a unique platform to network with professionals and like-minded peers, fostering a community dedicated to responsible environmental reporting. This opportunity is a step towards empowering the next generation of journalists committed to making a difference in the world.



"Creativity takes courage."
HENRI MATISSE



Enhancing Business and Accounting Skills with MS Excel: A Special Lecture

The Department of Commerce, in collaboration with the Internal Quality Assurance Cell (IQAC), organized a special lecture on the business, office, and accounting applications of MS Excel on 14th March 2024. The session was conducted by Professor Sunil Kumar Gandhi, a retired faculty member from the Department of Commerce, University of Kalyani, and former Secretary of the Indian Accounting Association. During the lecture, Professor Gandhi highlighted the essential features of MS Excel that streamline business operations, enhance office productivity, and simplify complex accounting tasks. He provided practical insights into data management, financial analysis, and automation techniques that professionals can leverage for efficiency and accuracy. The event was an enriching experience for students and faculty, offering them valuable knowledge on how to integrate Excel into their professional workflow. The session concluded with an interactive Q&A, where participants engaged in discussions on real-world applications of Excel in commerce and accounting.

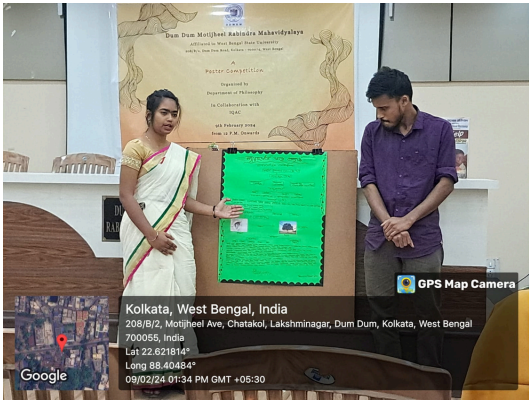
"Success is not final, failure is not fatal: it is the courage to continue that counts."
WINSTON CHURCHILL

Special Lecture on Economics and Commerce: A Collaborative Academic Initiative

On February 27, 2024, the Department of Economics and IQAC of our college, in collaboration with the Department of Commerce and IQAC of East Calcutta Girls' College, organized a special lecture titled "India's Social Sector and Budget 2024". This academic session aimed to enhance students' understanding of contemporary economic and commercial issues. The event featured Professor (Dr.) Debashis Majumdar, Head of the Department of Economics at The Heritage College, Kolkata, as the distinguished speaker. His insightful lecture provided valuable perspectives on key economic principles and their real-world applications. This collaborative initiative fostered an engaging academic environment, encouraging intellectual discussions among students and faculty members. Such knowledge-sharing sessions contribute significantly to students' academic growth, offering them deeper insights into the evolving economic landscape. The session concluded with an interactive Q&A, where students had the opportunity to clarify their doubts and broaden their knowledge. Events like these reaffirm our commitment to academic excellence and interdisciplinary learning.



"Opportunities don't happen. You create them."
CHRIS GROSSER



Creativity Meets Philosophy: Poster Competition at DDMRM

The Department of Philosophy at DDMRM organized an engaging Poster Competition on February 9, 2024, bringing together students to express philosophical ideas through art. The event aimed to encourage critical thinking and creativity, allowing participants to visually represent thought-provoking concepts. Students enthusiastically showcased their artistic skills, using colors, symbols, and thought-provoking messages to depict philosophical themes. The competition provided a platform for young minds to explore deep intellectual ideas beyond traditional classroom discussions. A panel of esteemed judges evaluated the posters based on originality, conceptual depth, and presentation. The winners were honored with certificates and accolades, recognizing their efforts in blending philosophy with visual storytelling. The event not only fostered artistic expression but also encouraged meaningful discussions on philosophical perspectives. The Poster Competition was a resounding success, leaving participants and spectators inspired by the fusion of art and philosophy.



"Your time is limited, so don't waste it living someone else's life."
STEVE JOBS